

# Divyanshi

M I S H R A

FASHION DESIGNER



## CONTACT /PORTFOLIO

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## SUMMARY

Detail oriented designer with a blend of creative vision and technical expertise, I specialise in translating complex design concepts into market ready apparel through precise tech packs and trend driven fabric selection. With a passion for blending artistry with functionality, I bring an imaginative forward thinking approach to every project ensuring each piece enhances character and conveys the brand story.

## TECHNICAL / SOFT SKILLS

**Design Tools:** Procreate , Adobe Illustrator , Photoshop , Corel Draw, Canva , Ibis Paint X  
**Technical:** Be Burst AI , Inshot , MS Office Suite , Tech Pack Development, Garment Construction, Draping , Pattern Making.  
**Business:** Trend Forecasting, Vendor Communication, PLM Software ,Innovative Functionality , Project Management , Visual Merchandising , Retail Store Management  
**Creative Direction & Visual Design :** Styling , Photoshoots , Creativity , Visual Merchandising ,Color Theory

## EXPERIENCE

### Designer Merchandiser

**Mænaam**

**(March 2025 - Present)**

Concept & Design development | Samples embellishments & Khakha development | Sampling | Vendor Onboarding & Management | Styling Assistance | Catalogue Management | Trims & Fabric Sourcing | Custom Garment Designing | Pop Up Shows Coordination & Execution | Multi designer outlets Onboarding & Coordination | Catalogue listing on E-commerce platforms (Shopify, Nykaa, Aza fashions, Yoso ) | Lookbook Curation | Inventory Flow Management | Stock Database Creation & Maintenance

## Assistant Fashion Designer

### Gulabo Jaipur

(October 2024- February 2025)

Conceptualisation & Designing|Technical Design Sampling / Prototype Development|Strategic Sourcing & Inventory |Bespoke Services |Fashion Consultation|Shopify Storefront operations |Omnichannel Retail Operations (Aza Fashions, Nykaa fashion , Myntra , Tata Cliq ) | Visual Direction & Styling | Visual Merchandising

## Designing Intern

### Abhilasha Design Studio

(November 2023-January 2024)

Concept Design & Illustration| Sampling / Prototype Development| Surface Design Direction|Sourcing|Retail store Management|Fashion Consultation|Creative Shoot Direction & Styling |Modelling |Surface Embellishments |Inventory Management|Bespoke Client Relation |Visual Merchandising

## EDUCATIONAL BACKGROUND

2020-2024

Biyani Institute of Skill

Development

B Voc.in Fashion Designing

2006-2019

Warren Academy School

10th 83%

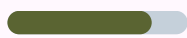
12th 90%

## LANGUAGES

English



Hindi



French (basic)



## HOBBIES

Illustrating | Photography | Modelling | Styling | Content Creation | Costume Designing | Travelling

## ACADEMIC ACHIEVEMENTS

- 1.Student Council - Fashion Head
- 2.Unnat Bharat Abhiyan - 2nd Position
- 3.Strokes , Jaipuria Institute of Management - 1st Position
- 4.Rajjay , Biyani Girls college - 1st Position
- 5.Technorazz , JNU - 1st Runner Up
- 6.Graduate Fashion Fiesta , Jaipur - Ensemble présentation