



STUDIES

November 2021 - April 2022

11° Master Export e International Business, six months full time, at 24 ORE Business School, Milan
Principal thematic of interest: Marketing; communication; brand management; export e project management
Project work: Launch and strategizing of new products for Domori e Mastelli

September 2016 – November 2019

Bachelor in Public Relations and Business Communication at IULM, Milano

Title thesis: *The use of the horse in communication on a global scale*

Vote: 90 / 110

2016

High-school diploma in Graphic Design at Caterina da Siena, Milano

WORK EXPERIENCES

November 2023 – Now

Agricampana, Calitri (AV)

Business Developer: sales activities, comparison with suppliers to market products both nationally and internationally, and sales B to B e B to C.

January 2023 – September 2023

Polestar, Rome (AV)

Marketing manager: sales activities, marketing / communication and event manager nationally, and sales B to B e B to C.

April 2022 – October 2022

Rossorame, Martina Franca

Export Manager: sales and marketing activities to support the marketing of SMEs both locally and internationally, product promotion through social channels, event management, and sales B to B e B to C.

January 2020 – February 2022

EK Laboratory, Milano/Dubai

Business Developer: sales and marketing activities to support the marketing of SMEs both locally and internationally, product promotion through social channels, event management, and sales B to B e B to C.

December 2019 – February 2022

Agricampana, Calitri (AV)

Business Developer: sales activities, comparison with suppliers to market products both nationally and internationally, and sales B to B e B to C.

April 2019 – September 2019

Silvia Vietri Agency, Milano

Creative: content creation, graphic management of the site and communication via social networks, and sales B to B e B to C.

January 2014 – August 2014

Acqua Group, Milano

Creative: creation of banners and other articles aimed at communication and marketing. Creation of logos for fashion companies, and sales B to B e B to C.

LANGUAGE SKILLS

ENGLISH: C2 Advanced

Business English course at 24 ORE Business School in collaboration with EF

ITALIAN / DANISH: C2 Advanced

FRENCH / SPANISH / SWEDISH / NORVEGIAN: Intermedia

INFORMATICS SKILLS

Great knowledge of: Office Package, S.O. (Windows, IOS), CAD, Adobe Programming and Cloud services

Advanced Course in Excel at 24 ORE Business School

Available for transfer in Italy and abroad

I authorize the processing of personal data based on art. 13 of Legislative Decree 196/2003 and art. 13 GDPR 679/16

ULTERIOR INFORMATION

SPORT - I played American football for a couple of years and competed in horse jumping competitions and was awarded both regionally and internationally. Passion for the average run of 30km per week, I represented Nike at the DEEJAY TEN Milan event.

TYPICAL AND FOOD AND WINE PRODUCTS – thanks to the numerous trips I have become passionate about Italian and international food products. Olive oil sommelier certificate.